

Snow-Camp



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to see young people
grow and develop**
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getting to the slopes with our group transport service

Snow-Camp is a youth charity whose mission is to engage disaffected inner-city young people through snow sports. The aim is to raise the aspirations of participants, help them identify and develop their natural talents, increase their confidence and promote physical and mental wellbeing. It also provides life skills training, with the opportunity to progress onto nationally recognised qualifications and work experience, potentially leading to employment in the snow sports industry.

The Bristol programme started in 2017, initially providing 75 young people with the opportunity to experience skiing and snowboarding at the Gloucester Ski and Snowboard Centre, activities that they otherwise wouldn't be able to access. Bristol Community Transport's group transport scheme has provided reliable, affordable transport throughout the Snow-Camp programme to make sure that the group can travel to the facilities.

From this first group, fifteen young people were motivated to move on to the programme's next phase – a range of vocational training courses aimed at working in the snow sports industry. Seven of these have now completed the programme, and are now qualified Snow Sport England Instructors.

Joe, a programme participant said 'Being involved with Snow-Camp has helped me personally by improving my confidence, and showing that I can do things that I wouldn't have thought I could do before.'

'It's been amazing to see young people grow and develop,' explains Andrew Kimber, Bristol Programme Manager. 'Not only in slope skills, but also in the life skills of perseverance, determination, self-esteem and confidence, which are vital for employment.'